

Project Code: _____

Date: February 11, 1991

PURCHASE REQUISITION APPROVAL REQUEST

Project: Semi Permanent Carton
(Cambridge Road Atlas Tray)

Vendor: Henschel-Steinau, Inc.

Financial Impact: \$28,350

Responsibility: Michael Keshner, Phyllis Kornbluth

Description:

Approval of the attached requisition will initiate the purchase of 2,500 Semi Permanent Carton Trays for the Cambridge Road Atlas promotion. These trays have the flexibility to be placed on any shelf to maximize accessibility and visibility of the promotion.

Budget Implications:

Cambridge Accounting Code: 043-298-3301-32-B04

Purchase Guidelines:

Henschel-Steinau is the vendor of choice based on their development of the new Semi Permanent Carton Display.

Prepared by: Michael Keshner
Michael Keshner

Approvals: (Please Date)

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B. Schuyler
M. Heinrich
A. Goldfarb
R. Mikulay
M. Saine
S. Lizza

PK 2/10/91
CG, 2/13
BS 2/19
MH 2/19
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cc: A. Goldfarb
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